

I'VE JOINED THE CHAMBER... SO WHAT HAPPENS NOW?

Get involved! The chamber cannot guarantee your success or your profitability, but we can guarantee the right business climate for you to succeed.

IN 30 DAYS COMMIT TO:

- Make sure you are receiving our weekly newsletter. They are sent on Monday mornings at 9AM. This is the very best way to stay in touch with us and know what is going on. If you are not getting them, please let us know right away.
- Go to chamber website www.leandercc.org, look at other members' information: membership directory, e-coupons listings, event calendar.
- Log on to 'member login' and review your information page.
- Come to one networking event.
- Attend the next monthly Lunch and Learn. You will be recognized at this lunch and presented with your membership plaque.
- Commit to attend the next New Member Orientation to learn how to maximize membership (These happen monthly prior to the lunch. 11:00-11:30).
- Go to Chamber Facebook page and look for the post of where you joined the Chamber.
- 'Like' your post that you joined the Chamber & become a 'fan'.

IN 60 DAYS COMMIT TO:

- Post an event or happening with your business on the event calendar.
- Post a coupon on the e-coupon listing (it helps your organic search).
- Attend a free After Hours Networking event, details on Chamber event calendar.
- Set up your own Ribbon Cutting or Table Top Expo at the monthly lunch (\$20).

IN 90 DAYS COMMIT TO:

- Add promotional information to new member bags (Collaborator level members and higher can bring goodies to the chamber to add to the bag).
- Review online membership directory. To whom can you potentially refer business? Call LCC if you need an introduction to that member.
- Look at the list of Chamber committees to see where you would have an interest in getting involved (This list is sent in Jan. to all members.)
- Time is limited and not sure how to get involved? Call LCC to learn more about how and where you can serve.

IN 120 DAYS COMMIT TO:

- Review advertising opportunities with Chamber for brand and name exposure.
- Determine an event you would like to sponsor for additional exposure.
- Review calendar for ribbon cuttings of businesses that could be a good referral source AND COMMIT TO ATTEND THAT RIBBON CUTTING. Everyone is welcome at every single ribbon cutting.
- Review hits to your online listing.
- Update the online e-coupon and listing if needed.

IN 180 DAYS COMMIT TO:

- Review membership ROI. Are we meeting the goals you set for joining? If not, call us.

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