

LEANDER CHAMBER MEMBERSHIP

VISION

The Leander Chamber of Commerce will excel as the premier business leadership organization and catalyst for change, growth and prosperity in Leander.

MISSION

The Leander Chamber of Commerce is a visible, proactive advocate and resource for its member employers and the Leander region. It is committed to advancing our region's economic vitality and quality of life through the provision of strong leadership and through the formation of dynamic organizational and community partnerships.

PURPOSE

The Leander Chamber of Commerce and Visitors Center will engage businesses and the community, empowering them to grow.

CHAMBER OBJECTIVES

Promote Member Businesses:

1. Develop and maintain a strong web presence.
2. Offer ample networking opportunities.
3. Provide business education.

Foster Economic Growth & Attract Tourism:

1. Continue formal and informal relationships with city officials and executives.
2. Expand and continue bringing opportunities to showcase the community.
3. Bring funds into the city via tourism and event activities.
4. Focus on business retention.

Workforce Development:

1. Partner with and support Leander ISD.
2. Provide educational seminars.

Cultivate Community Leaders:

1. Continue to lead Leadership Leander.
2. Ambassador Program.
3. Provide committee opportunities to members to get more involved.

BENEFITS OF MEMBERSHIP

Ribbon Cutting Ceremony

We will organize an event in honor of your investment of Collaborator level or higher that is complete with the ceremonial scissors and ribbon, invitation to the elected officials and local VIPs, and promotion of your special event. To further market your business, the Chamber will post a photo and brief summary on our social media sites. Ribbon cuttings can be held for Associate level members at a \$75 charge.

Membership Directory

Chamber Members are listed by business category and by keyword search in our Living Leander Community & Business Directory and in our online directory.

Community Calendar

Chamber Members can list their community related events free of charge on our online calendar.

Business Programming

The Chamber offers free and discounted member programs such as Networking Connections, SCORE programs, Lessons in Business & educational luncheons.

Meetings

Use of Chamber conference room. Cleaning fee applies outside of business hours.

Business Referrals

When the Chamber receives inquiries regarding businesses in the region, we refer our Chamber members. Plus, the brochure rack and lobby is available to you in order to display your promotional materials and business cards. We also provide welcome bags to people new in our community and our members can place items in those bags monthly.

Community Development

The Chamber recognizes members with a token of appreciation to display, along with an annual window decal to send a positive message about your business. Your commitment to the region is demonstrated by your membership in the largest, most influential business organization in our community.

Advertising

The Chamber provides members with opportunities to be included in the Chamber Newsletter that is sent to over 1500 businesses in the area weekly, access to Chamber mailing lists, the opportunity to advertise in our Living Leander Community & Business Directory, along with other discounted advertising opportunities and sponsorship opportunities.

CHAMBER EVENT SPONSORSHIP

ANNUAL EVENTS

Living Leander Community Expo

Held in March. This event offers businesses the opportunity to share their goods and services.

Average Attendance: 1,000 - 1,500 guests

Sponsorship: \$250 - \$3,500

Spring & Fall Golf Tournaments

Held in April & November at Crystal Falls Golf Course. Enjoy a competitive networking event followed by dinner and awards.

Average Attendance: 150 Players

Sponsorship: \$500 - \$7,500

Old Town Street Festival

Held on the first Saturday in June. Old Town Leander comes alive with local and national artisans offering handcrafted creations, music, activities, and food.

Average Attendance: 10,000+ people

Sponsorship: \$500 - \$7,500

Old Town 5K

Held on the first Saturday in June. This chip timed event starts in the Heart of Old Town and tours through the streets of Leander. This festive event kicks off the Old Town Street Festival.

Sponsorship: \$250 - \$3,500

Annual Gala

Held in October. An extravagant night of awards, games, prizes, and networking.

Average Attendance: 300 guests

Sponsorship: \$500 - \$4,000

Real Estate Summit

Held in September. Whether you are connected to the real estate community, a partner, or a developer, you won't want to miss this fun and informative event where we look at what is new and what is planned for our community.

Average Attendance: 100 attendees

Sponsorship: \$250 - \$3,500

Old Town Christmas Festival

Held on the 1st Saturday in December. Old Town Leander comes alive with local and national artisans offering handcrafted creations, music, activities, and food.

Average Attendance: 10,000+ people

Sponsorship: \$250 - \$3,500

Old Town Rudolph Run 5K

Held on the first Saturday in December. This festive event kicks off the Old Town Christmas Festival.

Sponsorship: \$250 - \$2,000

MONTHLY EVENTS

Monthly Membership Lunch & Learn

Held on the 4th Tuesday of each month from 11:30-1:00 at Hill Country Bible Church. This event includes awards, recognition, and a guest speaker.

Average Attendance: 120 - 180 attendees

Sponsorship: \$150

Leander Chamber Micro Groups

A small group with opportunities to connect, share, and learn in an open environment with fellow members. www.leandercc.org/microgroups/

Average Attendance: 8 - 12 attendees

Power Hour with the Mayor

This event is held the third Wednesday of every other month.

Average Attendance: 10 - 20 guests

Sponsorship: \$150

Leadership Leander

Leadership Leander is a nine month education and development "series" packed with cutting edge curriculum.

Sponsorship: \$150 - \$2,500

Business After Hours

This event varies quarterly from 5-6:30 PM at the host business. Network with other members and enjoy complimentary refreshments.

Average Attendance: 20 - 30 attendees

Sponsorship: Food & drink

Leander Women's Network

This event is held monthly at different local businesses to try new things and discover more about the fellow women in the network.

Average Attendance: 10 - 20 guests

Sponsorship: Food & drink

Coffee with the President

The event varies each month and is invitation only. It is an opportunity to share ideas, network, and connect with fellow members.

Average Attendance: 10 - 15 guests

Location: Chamber Conference Room

2023 MEMBER BENEFITS

2 Annual Lunch Passes & Choice of: 1 Golf Team, 2 Gala Tickets, or \$150 Credit Toward Sponsorship

Instagram Takeover for The Leander Chamber of Commerce

1 Dedicated E-blast Per Year

Invitation to Exclusive Founder's Circle Events

Featured Spotlight on LinkedIn and Logo on Chamber Homepage for 12 Months

Member Minute Video: 1-2 Minute Video for Business Directory, Newsletter, and Social Channels

Free Ad in Weekly Chamber E-Newsletter

Eligible to be in The Leander Chamber of Commerce Affinity Program

Vendor Table at Lunch and Learn

Ad in Official Living Leander Magazine

Host After Hours Mixer

Title Sponsor Credit/Sponsorship Credit

Discount on Expo Booth

Customized Research Consultation

Ribbon Cutting, Ground Breaking, or Open House Event(s)

Eligible for Promotion on Visitors Center Social Channels and Website *(Including Blogs)*

Ability to Reserve Leander Conference Room *(Cleaning Fee Applies Outside of Business Hours)*

Ability to Promote in Weekly Chamber E-Newsletter

Join a Micro Group

Digital Member-Mailing-Address List

Health Insurance Group Rate Plan

Promotion on Chamber Social Channels and Keep Promotional Materials in the Visitors Center

Membership Recognition, Window Decal, and Chamber Digital Badge for Website & Socials

Opportunity to Serve On Chamber Committees

Post to Online Events Calendar, Job Listings, Member Savings, and Business Directory

Access to All Networking and Educational Events

Discount off the Leander Leadership Program

Listing Online and Printed in the Living Leander Magazine *(Number refers to locations and/or categories)*

