

100 N. Brushy, Leander TX 78641 www.leandercc.org

### January

Monthly Lunch δ Learn

### February

Monthly Lunch & Learn

2/16: Living Leander Expo

### March

Monthly Lunch & Learn

✓ 3/7: International Women's Day

### May

Monthly Lunch & Learn

### June

Monthly Lunch & Learn

Elected Officials Reception  $\mathbf{\nabla}$ 

6/1: Old Town Street Dance Stride and Festival

### July



Monthly Lunch & Learn

### September



Monthly Lunch & Learn





9/21: Leander Gala

### October

Monthly Lunch & Learn

10/3: Economin Vision Summit

10/21: Fall Golf Tournament

### November



Monthly Lunch & Learn

### April



Monthly Lunch & Learn

4/8: Outrun the Sun 5K

4/29: Spring Golf Tournament

August



### Monthly Lunch & Learn

### December



Monthly Lunch & Learn



12/7: Old Town Rudolph Run and Festival

## CORNERSTONE EVENTS



WOMEN'S NETWORK EVENTS

Try a new activity and learn more about the women in our business network by hosting one of our women's network events.

# Average Attendence: **10-20**





**EVENT** 

**SPONSOR** 

Opportunity to Speak

Presenting Sponsor in

Logo on Event Graphic

3 Available

\$250

at Event

Event Title

Booth at Event

## AFTER HOURS EVENTS

These events are hosted at the sponsoring business and occur from 5 - 6:30pm. Members network and enjoy complimentary refreshments and social activities.

### Attendence and Sponsorship amount varies

For more information or to reserve your sponsorship, contact us at: 512-259-1907 events@leandercc.org Our signature events offer sponsorship opportunitites throughout the year.







## CORNERSTONE EVENTS



## **POWER HOUR** WITH THE MAYOR



Our bimonthly breakfast meetings with the mayor offer updates on happenings in Leander and networking.

### **Average Attendence:** 20-30

For more information or to reserve your sponsorship, contact us at: 512-259-1907 events@leandercc.org



Leadership Leander is a nine month education and development class series packed with cutting edge curriculum.



Our signature events offer sponsorship opportunitites throughout the year.

## LEADERSHIP LEANDER





\$500

1 Available per Class

Sponsor breakfast or lunch for a single session



Attend and speak at a single class



Business name included in all social media posts about class

## MONTHLY MEMBERSHIP LUNCH & LEARN

### **EVENT OVERVIEW**

Our monthly luncheon is a dynamic networking event that unites local businesses for collaborative learning and a midday meal.

### **Average Attendence:** 100-200

## **TABLE TOP** LUNCH SPONSOR

\$50

V

**5** Available per Luncheon



Foyer Table

For more information or to reserve your sponsorship, contact us at: 512-259-1907 events@leandercc.org

## PRESENTING LUNCH SPONSOR

\$350

**3** Available per Luncheon

- **Opportunity to Speak** at Event  $\mathbf{N}$ (2 Minutes)
- **Shared Logo Recognition**  $\mathbf{N}$ Throughout Lunch
- **Option to Put SWAG** on Lunch Tables
- Logo Credit in Event Graphic
- 2 Lunch Tickets
- Foyer Table



## EXCLUSIVE LUNCH SPONSOR

### \$1,000

Limited availability to secure exclusive sponsorship and get your business in front of your target audience.





**V** Logo Throughout Lunch



12 Available per Calendar Year

**EXCLUSIVE** Sponsorship Credit

**Opportunity to Speak** at Event (5 Minutes)

V Option to Put SWAG on Lunch Tables

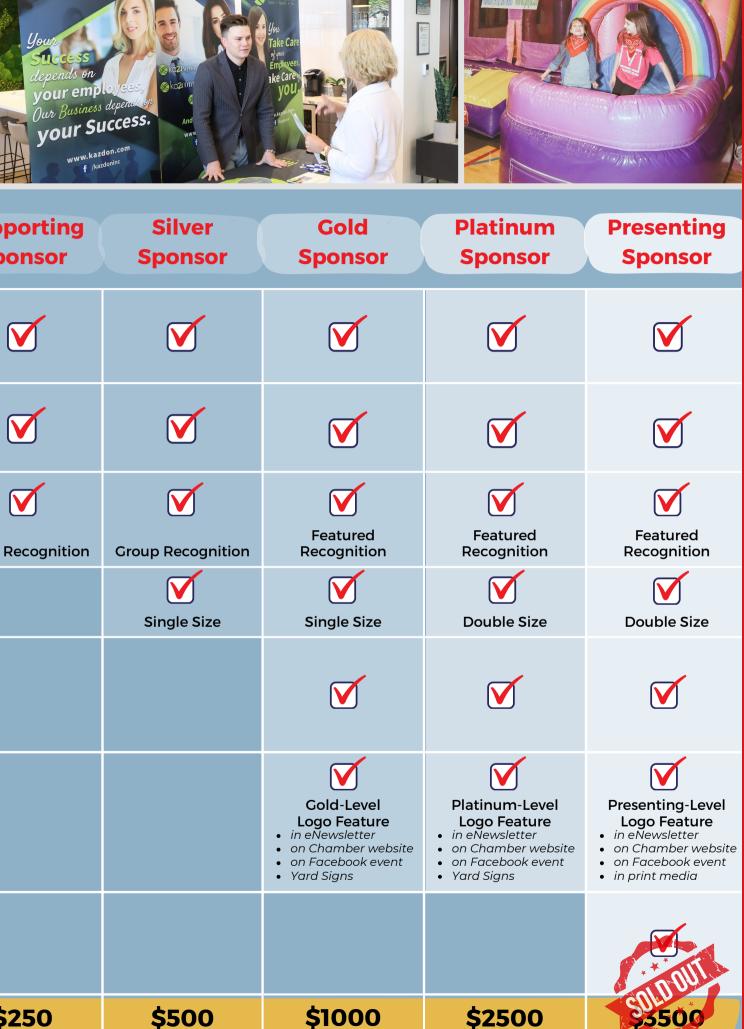
**Logo Credit** in **Event Graphic** 

**6** Lunch Tickets

**Foyer** Table

# LIVING LEANDER

February 16th CAREER & COMMUNITY EXPO



EVENT OVERVIEW			Included in all sponsorship levels	Supporting Sponsor	Silver Sponsor	Gold Sponsor	
СС	ne <b>Living Leande</b> ommunity fair tha ultural events, int	at showca	ises	Sponsor logo on all digital screens located throughout event			
and developments in our community. <b>Friday, February 16, 2024</b>				Sponsor marketing materials included in attendee bags			
Average Attendence: 800 - 1200 Standard Premium		Logo Featured on all Chamber Social Media Platforms	Group Recognition	Group Recognition	Featured Recognition		
<b>BOOTH PRICING</b>	Nonmember Nonprofit	\$500 \$125	\$600 \$225	<b>Premium Booth Space</b> at event		Single Size	Single Size
	Rookie/Small Associate Collaborator	\$150 \$350 \$300	\$250 \$450 \$400	<b>Logo printed</b> on <b>Attendee</b> <b>Bags</b> (also used throughout the year for all events and visitors)			
	Partner Investor Founder Taste of Leander*	\$250 \$200 \$150 \$100	\$350 \$300 \$250 N/A	Logo Featured on Event Marketing Materials			<b>Cold-Level</b> <b>Logo Feature</b> • in eNewsletter • on Chamber webs • on Facebook even • Yard Signs
*MUST PROVIDE SAMPLES ELECTRICITY: +\$100 DOUBLE BOOTH: +\$125 For more information or to reserve your sponsorship, contact us at: 512-259-1907 events@leandercc.org			E BOOTH: +\$125	Logo on all paid advertising including 1/2 page Community Impact Ad Cost:	\$250	\$500	\$1000

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## INTERNATIONAL WOMEN'S DAY

MARCH **8**<sup>TH</sup>

### **EVENT OVERVIEW**

### Silver **Sponsor**

### Gold **Sponsor**

### Held on March 7th, **International Women's Day**

honors the achievements, resilience, and contributions of women. Engage in inspiring discussions, connect with influential speakers, and celebrate the strength and diversity of women.

### **Average Attendence:** 100-200

Logo on Event Poster		
<b>Logo</b> on <b>Rotating Slides</b> at <b>Event</b>		
Company Introduced at Event		
Included Event Registrations	2 Tickets	4 Tickets
<b>Thank You Social Media Post</b> with <b>Company Logo and Tag</b>		
Included in ALL Communications about Event Including Weekly e-Newsletter and Social Media		
Company Name Included in Event "Presented by" & Featured in Paid Ads		
Cost:	\$250	\$500

For more information or to reserve your sponsorship, contact us at: 512-259-1907 events@leandercc.org





















# OUTRUN ¥SUN5K

APRIL 8TH



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### **EVENT OVERVIEW**

Be a part of this Once-In-A-Lifetime Event. The Texas Hill Country is expecting record tourism as the total eclipse sweeps across Texas and your company can be a major part of it.

Sponsorship options include three levels to meet your budget and needs.



Expected Attendence: **500-1000** 

Gold **Sponsor** Logo on Visit Leander Website Vendor Booth (During Race Only) **Company Included**  $\mathbf{\nabla}$ on Race T-Shirts Name Only - No Logo  $\mathbf{\nabla}$ Featured Post on Facebook Page and Event Group Post **Included Race Registrations** Announced During Event Logo on Poster Company Name Included in Event "Presented by" & Featured in Paid Ads \$150 Cost:

For more information or to reserve your sponsorship, contact us at: 512-259-1907 events@leandercc.org











# STREET DANCE

### **EVENT OVERVIEW**

The Old Town Street Dance Stride is a Leander tradition and the official start to the Old Town Street Festival. This fun run (or walk) kicks off a full day of shopping, rides, music and fun.

Sponsorship options include three levels and is separate from the Street Festival sponsorship.



Average Attendence: **500-1000** 

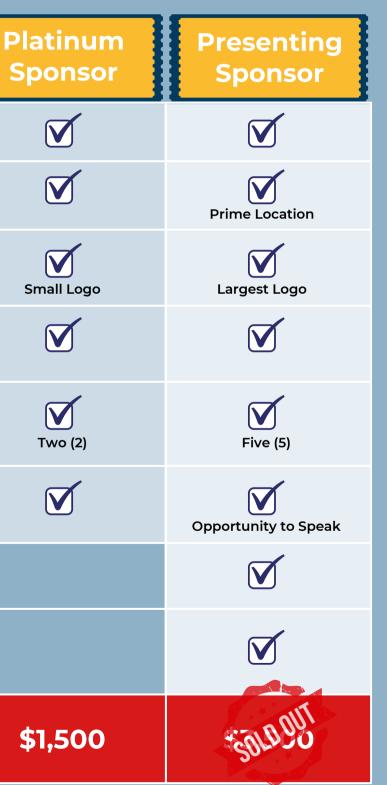
Gold **Sponsor** Logo w/ Link on Festival Website **Vendor Booth** (During Race Only) Company Included  $\mathbf{\nabla}$ on Race T-Shirts Name Only - No Logo  $\mathbf{N}$ Featured Post on Old Town Facebook Page and Event **Group Post Included Race Registrations** Announced During Event Logo on Poster Company Name Included in Event "Presented by" & Featured in Paid Ads \$250 Cost:

1194

For more information or to reserve your sponsorship, contact us at: 512-259-1907 events@leandercc.org









## OLD T



### **EVENT OVERVIEW**

Held on the first Saturday in June, Old Town Street Festival comes alive with local and national artisans offering handcrafted creations, music, activities, and food.

Average 20,000 Attendance:



512-259-1907

events@leandercc.org

Cost:	Company Name Included in Event "Presented by" & Featured in Paid Ads	Complimentary Event. VIP Concert Tickets	Company Included on Race T-Shirts	Announced During Event	Signage at Festival	Logo on Poster	Featured Post on Old Town Facebook Page and Event	Vendor Booth at Event	Logo w/ Link on Festival Website		own Et festiv
\$1,000										Bronze Sponsor	
\$2,500						V		Prime Location	$\checkmark$	Silver Sponsor	
\$3,500		Two (2)	Name Only - No Logo					Prime Location		Gold Sponsor	
\$5,000		Four (4)	Small Logo	Opportunity to Speak	<b>Banner on Stage</b>			Prime Location	$\checkmark$	Platinum Sponsor	h
501.000	Festival and Headliner "Presented 11	Six (6)	Small Logo	Opportunity to Speak	<b>Banner on Stage</b>	V	$\checkmark$	Prime Location	$\checkmark$	Presenting Sponsor	
10						VAL	FESTIV		STREET		JUNE 1ST •

## ELECTED OFFICIALS RECEPTION

### **EVENT OVERVIEW**

This annual reception acknowledges our elected officials' service to our community. Attendees and sponsors have the opportunity to interact with and hear updates from our officials during this social event.

Average Attendence: **150-200** 

Gold Silver **Sponsor Sponsor**  $\mathbf{N}$  $\mathbf{N}$ Included Event Tickets Two (2) Four (4) Logo Included on **Event Graphics** used for: • Facebook Event  $\mathbf{\nabla}$  $\mathbf{\nabla}$ • Weekly Chamber eNewsletter • Social Media Posts • Website Information • Leander CC Online Calendar **Company Name Included** in all Communications  $\mathbf{N}$ about reception and tagged on Social Media  $\mathbf{N}$ **Company Recognition** at **Reception** Introduction & Acknowledgment **Company Name** Included in Event Name as "Presented By" \$250 \$500 Cost:

JUNE

For more information or to reserve your sponsorship, contact us at: 512-259-1907 events@leandercc.org







## LEANDER GALA AND AWARDS CEREMONY SEPTEMBER 21ST

22



<b>EVENT OVERVIEW</b>	- CS 2	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Presenting Sponsor
	Sponsor Recognition in Event Program					
Held in September, the <b>Leander Gala</b> is an extravagant night of	Tickets to VIP Reception & Gala		2 Tickets	4 Tickets	6 Tickets	8 Tickets
awards, games, and networking.	Signage Recognition at Event		Silver Level Posters	Cold Level Posters	Platinum Level Posters on Stage	Presenting Level Posters by Podium
Average	Additional Tickets Can Be Purchased at a Discount			\$10 Discount per Ticket	\$20 Discount per Ticket	\$30 Discount per Ticket
Average Attendence: 300	Logo and Company Recognition				Second Tier: • Name at Secondary Level	<b>Top Tier:</b> <ul> <li>Name at Title</li> <li>Level</li> <li>Logo On Printed</li> <li>Media/Ads</li> </ul>
For more information or to reserve your sponsorship, contact us at:	<b>Reserved Table for 8</b> with Logo on Table Tent Card					
512-259-1907 events@leandercc.org Leander	<b>Exclusive Signage</b> and <b>Recognition</b> at Gala Event					
CHAMBER OF COMMERCE & VISITORS CENTER	Cost:	\$250	\$750	\$1,500	\$2,000	SOLDOC



## LEANDER GALA AND AWARDS CEREMONY

& VISITORS CENTER

### SEPTEMBER 21ST



\$1,500

\$1,500/\$875



### SIGNATURE COCKTAIL **SPONSOR**

Signature glass imprinted with chamber & sponsor name



2 Gala tickets and 2 VIP Reception passes



Sponsor recognition in event program and on social media



Opportunity to purchase additional tickets at a \$10 discount

### INVESTMENT: \$1,500





Sponsor signage on the dessert table

Group Sponsor Recognition in **Event Program and on Social** Media





## ECONOMIC VISION SUMMIT REAL ESTATE · DEVELOPMENT · BUS TOUR

### OCTOBER 3RD

<b>EVENT OVERVIEW</b>		Bronze Sponsor	Silver Sponsor
	Social Media Recognition		
Whether you are connected to the real estate community, a partner, or a developer, you	<b>Company Logo</b> featured on <b>Event Signage</b>		
won't want to miss this fun and informative event where we look at what is new and	<b>Company Logo</b> featured on <b>Website</b> and in <b>eNewsletter blast</b>		
what is planned for our community.	Includes Conference Registrations		2 Tickets
Average Attendence:	Company Introduction		
150 For more information or to reserve your sponsorship, contact us at: 512-259-1907	Branding <b>Featured</b> at <b>Conference Meals</b>		2 Minute Introduction on Stage or at Happy Hour At Breakfast
512-259-1907 events@leandercc.org	Company Featured on Bus Tour		Drive by Location
BRONZE Sponsor Options SILVER Sponso Options	Includes Exhibit Booth		
Bus Beverage     Happy Hour	Cost:	\$500	\$1000



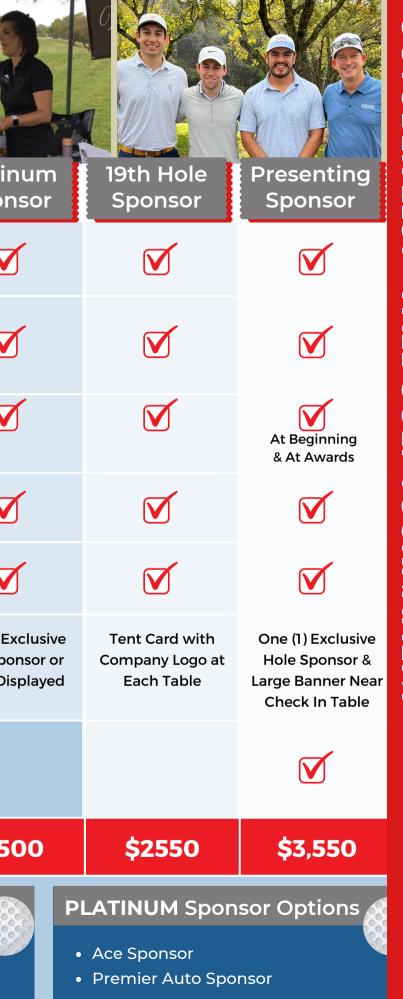
**Booth Included** 

\$2,500





GOLF	ST Nerce				
TOURNAME		Silver Sponsor	Birdie Sponsor	Gold Sponsor	Platin Spon
<b>EVENT OVERVIEW</b>	<b>Full Color Sign</b> with <b>Logo</b>	On Lawn	V		
The Chamber hosts two annual golf tournaments held in April	<b>Promotional Items</b> in <b>Player Bags</b> (150 Items)				
& November at Crystal Falls Golf Course. Enjoy a competitive networking event	Company Announced at Award Ceremony				
followed by dinner and awards.	Team of 4 Players				
Average Attendance: <b>150</b>	4 Super Tickets				
For more information or to reserve your sponsorship, contact us at: 512-259-1907	Specialty Recognition				One (1) Ex Hole Spor Autos Dis
events@leandercc.org EXCLUSIVE HOLE	<b>Large Banner</b> Near <b>Registration Table</b> (Sponsor Provides)				
\$225 Sponsor	Cost:	\$500	\$800	\$1,250	\$150
<ul> <li>Full Color Sign with Logo on Lawn</li> <li>Promotional Items in Player Bags (150 Items)</li> <li>2 Tickets for Lunch and Dinner</li> <li>Sponsor provides an Activity, Drink or Snack at the Hole</li> </ul>	<ul> <li>SILVER Sponsor (</li> <li>Dead A Last</li> <li>Registration Table</li> <li>Closest to the Pin</li> <li>Most Accurate Drive</li> </ul>	<ul> <li>Photo Op</li> <li>Beer Cart</li> <li>Longest Drive</li> </ul>	<ul> <li>Eagle Sp</li> <li>Hole-in-C</li> <li>Player Ca</li> </ul>	One Sponsor* art Sponsor <sup>Provide 1</sup> Person	





## OLD TOWN RULDOLPH RUN DECEMBER 7TH

### **EVENT OVERVIEW**

The Old Town Rudolph Run is a

Leander tradition and the official start to the Old Town Christmas Festival. This fun run (or walk) invites participants to dress in their festive best and earn a fun medal for completing the race.

Sponsorship options include three levels and is separate from Christmas Festival sponsorship.



Expected Race Participation: **500-1,000** 

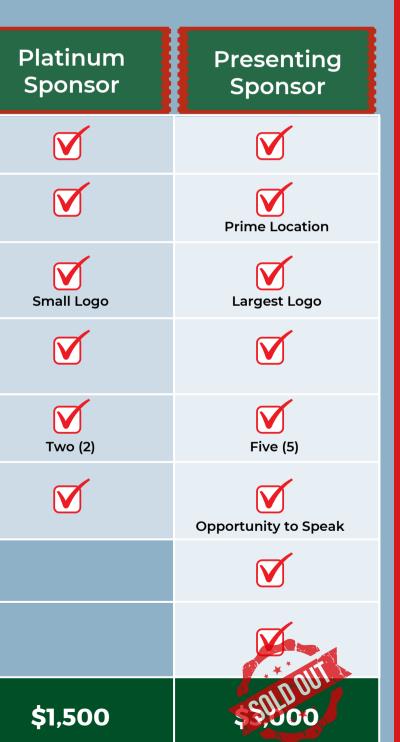
For more information or to reserve your sponsorship, contact us at: 512-259-1907



Gold Sponsor  $\mathbf{V}$ Logo w/ Link on Festival Website **Vendor Booth** (During Race Only) **Company Included** on Race T-Shirts Name Only - No Logo Featured Post on Old Town Facebook Page and Event Group Post **Included Race Registrations Announced During Event** Logo on Poster Company Name Included in Event "Presented by" & Featured in Paid Ads \$250 Cost:

Rudolph Run





## OLD TOWN CHRISTMAS FESTIVAL DECEMBER 7TH



### **EVENT OVERVIEW**

Old Town Christmas Festival kicks off the holiday season in Leander! Holiday performances, shopping and food booths and the lighting of the Leander Christmas Tree are enjoyed by all attendees.



Average Attendance: **20,000** 



	Bronze Sponsor	Silver Sponsor	Gc Spoi
Logo w/ Link on Festival Website			
Vendor Booth at Event			Prime L
Logo on Poster			
Featured Post on Old Town Facebook Page and Event			
<b>Company Included</b> on <b>Race T-Shirts</b>			Name Only
Complimentary Event/Race Shirts			Two
Banner on Main Stage			
Announced During Event			V
Host Christmas Tree Contest & Light Christmas Tree			
Company Name Included in Event "Presented by" & Featured in Paid Ads			
Cost:	\$500	\$1,000	\$2,5